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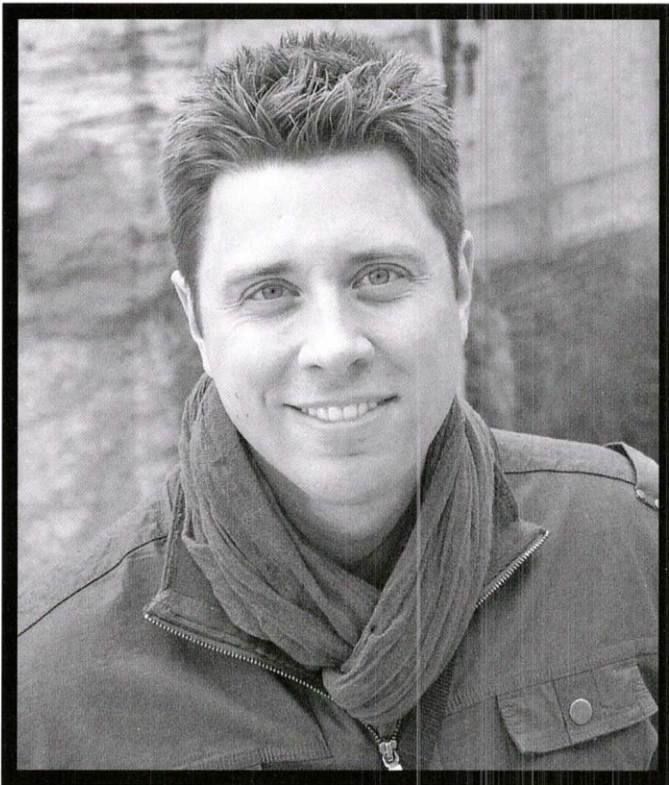
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The Leading News Source for Financial Advisers

InvestmentNews.com

40 UNDER 40

ENTREPRENEURS



Jason Van Duyn
CFP, CLU, ChFC, MBA
Age: 36
President and Founder,
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About 40 Under 40

The idea behind this inaugural InvestmentNews 40 Under 40 project was to illuminate the future of the financial advice industry in the U.S. by finding the top young talent in the field and sharing their stories with readers. The innovative and magnanimous people we've found may cause you to see your own attitudes and routines with fresh eyes, and possibly inspire you to try something new in your practice — and even your life. They've had that effect on me.

We could have just printed a list of top advisers according to assets under management or production, but those aren't the only measures of success. Instead we sought nominations from the industry at large — who knows the next generation best — and asked which young colleagues exhibit the greatest accomplishment to date, contribution to the industry, leadership and promise.

From close to 1,200 impassioned nationwide nominations, the InvestmentNews editorial staff whittled the list to these 40 outstanding young people ready to take the financial advice industry into the next era.

— *Christina Nelson, series/features editor*

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